



## Meeting in Warsaw

### OUR FIRST MEETING:

EFFECT's kick-off meeting in Warsaw in November 26-27.11. 2015 was a great opportunity for the partner organisations to meet in person and establish the project's priorities, responsibilities and timelines. We discussed how we could maximise the impact of the project, establish our key audience and the best ways to approach this, in addition to sharing some ideas for the visual identity of the project. We developed a survey about food waste which will be the first opportunity to engage with our key audiences. We hope this survey will give us an original pool of interested citizens who will stay engaged throughout the project, whilst also illuminating key areas of focus for the project.

